

الطروحات الفكرية المعاصرة في العمارة أثر الموضة في تغير شكل المسكن

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Contemporary Intellective Theses in Architecture

The Effect of Fashion in Changing the Shape of House

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Research Abstract

We have witnessed in the last years a big interference between the world of fashion and architecture, so the art and engineering and fashion are shapes founds to be used by the consumer, consequently all of them concern of giving happiness and improving all life sides. The modern life is continually changing, fashion and engineering also evaluate according to this change. The new thing in our generation is increasing the social complexity which leads to be appear on architecture and fashion together.

This research concerned with studying the fashion concept in modern architecture and the nature of elements which determine the entrance of architecture to go inside of fashion world, moreover to determine their shapes in architecture, according to the concept that the shelter is the essence of architecture and the base of its existence and as a result of the connection between the housing and humans as tight connection and because of human nature of searching of continuous changing and renewing, so the phenomenon of fashion has been shown in housing field greatly more than other architecture fields especially in private house, because it reflects the desire of client who search of difference and recognition, here the special requirements of client meet with the beauty and sensual requirements of architect which is responsible of preparing designs to reach a recognized shape and expressive shape of the essence of the spirit of age, client achieved his desire and the designer has his own ambition in success. The role of fashion is shown as a concept of changing and improving and the way of many architecture designers in architecture as a method to present their works in architecture through modernity of works and upheaval of traditionalism.

The main problem of research is presented in the absence of study which deals with fashion concept in and the lack of theoretical frame know it shape in architecture and its relation with the architecture designer and with the nature of this relation according to the fashion shape in architecture. this resulted from the lack of knowledge in architecture field and architecture criticism in presented clear theoretical framed of fashion and the way of presenting it in architecture (as a result in concentrating most researches which deal with the subject of items and individual pointers of fashion concept), in addition of the absence the clear frame because of it affiliated so is it a result of subjective elements? Or because self directions reflects the designer concepts and imaginations? Or it is a desire of client? Or it composites from different hard hitter? So it the aim of the research has determine in reaching to a whole knowledge model express the big role of fashion on changing the architecture, then on the shape of house. Achieving the aim needs to holding theoretical frame which the research's hypothesis shown according to it, and applying it on the selected models to test hypothesis and confirm it rightness.

For that, a research frame has been hold which consist of five chapter: (Chapter I) deals with to know the definition of fashion concept, shapes and practice them in life fields one of them architecture, and housing (Chapter II) deals with to hold a knowledge clear frame of fashion concept which is considered a one shape of the grouping shapes and its aim is renewing and change and its effect on individuals and social through expressing the mechanisms which may be spread a certain fashion in a limit period. While (Chapter III) concerned with the connection of this concept with the designing action and its affects on the architecture input and the role of the designing limits (the interior & exterior) on the input of the architecture shape and the scope of generator unit connection (as the designer, client, user and legislator) by the designing action to know the mechanism which resulted by the architecture shape which make the fashion requirements, and (Chapter IV) deals with the study the concept of fashion architecture and it appliances in housing fields through showing the fashion architecture which gather between fashion and architecture within the meaning of metaphor, while (Chapter V) consists of a group of the last conclusions of the research and the most important one is that for architect and client and because the appearances of modern techniques in constructions in addition to the economic factor (as motive) the big role in adoption of holding fashion and going to its direction.